

# Calling All Kids



Making a difference one child at a time!

## Lemonade Stand

## Challenge is on!

Join us every June 1<sup>st</sup> – August 30<sup>th</sup> for our KHK Lemonade Stand Challenge! This event is opened to every child across the world to be a part of making a difference. At our leadership meeting in June we teach them “How to run a successful lemonade stand” where we teach them about goal setting, budgeting, location, display, marketing and advertising. They get to be as creative as they’d like and it doesn’t have to be a lemonade stand – it can be any “small business” they are passionate about such as a bake sale or sports equipment, etc. The idea is to get them thinking about planning, execution, creativity and the process. At our September meeting we have an awards ceremony for three different categories; most money raised, most creative and least amount of overhead (separate awards are sent to kids that participate world-wide. We also talk about what worked well, what they would do differently and what effects, if any this had on them, their family and friends.



This is a great way to have fun with your family and friends. Have them in front of your house, at sports events or at the park. This

Keeps the kids busy, lets them be creative and allows them to give back in a way that is fun for them.

There will be awards in the following categories:

- Most money raised
- Most Creative
- Lowest Overhead

So take pictures & send them to us along with your stories so we can add them to our newsletters & website. Be a leader and make a difference for someone less fortunate than yourself while learning valuable skills on time management, planning, budgeting and marketing.

If each of us took the time to have one lemonade stand, imagine the difference. If you had one and made \$20.00, imagine how much food that would provide for one homeless child? If you and 3 friends each had one - \$80. If 10 children each had one - \$200. Let's see how big of an impact we can make when we stand together.

If you would like to participate in this challenge please click here ([add link to survey](#)). Once you submit your entry to participate, you will receive an email confirmation including helpful tips and information on how to run a successful lemonade stand.

We will be in touch during the challenge to check in with you on your progress, answer any questions you may have and send motivational information your way. The most important thing to remember is to HAVE FUN!

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